



BLUE™

bioproject™

The Renaissance effect

Fashion is the embodiment of a narrative born of intuition, skill and culture that shape and bear witness to today's **Renaissance**, a child of yesterday's **Made in Italy**.

A journey to discover the Blueitaly™ Group



Textile art in the Renaissance



The Renaissance was a time of the greatest expression of the Arts, which have been transmitted through time to the present day.

Through the **practice** of drawing, the **"inventions"** of the masters could be **expressed** in different kinds of objects, from painting to goldsmith **design**, from embroidery and weaving boards to models, contributing to the **creation** of the myth of fine **Italian taste**.

The intense artistic and intellectual exchange in Renaissance Italy resulted in a diversification of style, giving way to the need to manufacture the products necessary for elegance independently, avoiding import.



The contemporary creative genius.

Innovation rooted in tradition.



Blueitaly™ Group is an Italian company based in the Abruzzo region that has been operating in the fashion industry since 2013.

Offering **unique know-how**, the group manages projects and production of **special processing** for the most important international fashion brands, investing in research and development of new solutions aspiring to **innovate the fashion industry**.

The group is organised in two buildings:

Blue palace is a 1,000-square-meter facility where **research, designing and prototyping** activities take place. Inside the building there is the company Showroom with **4000 pieces in the collection**, a wide and constantly updated offer at clients' disposal.

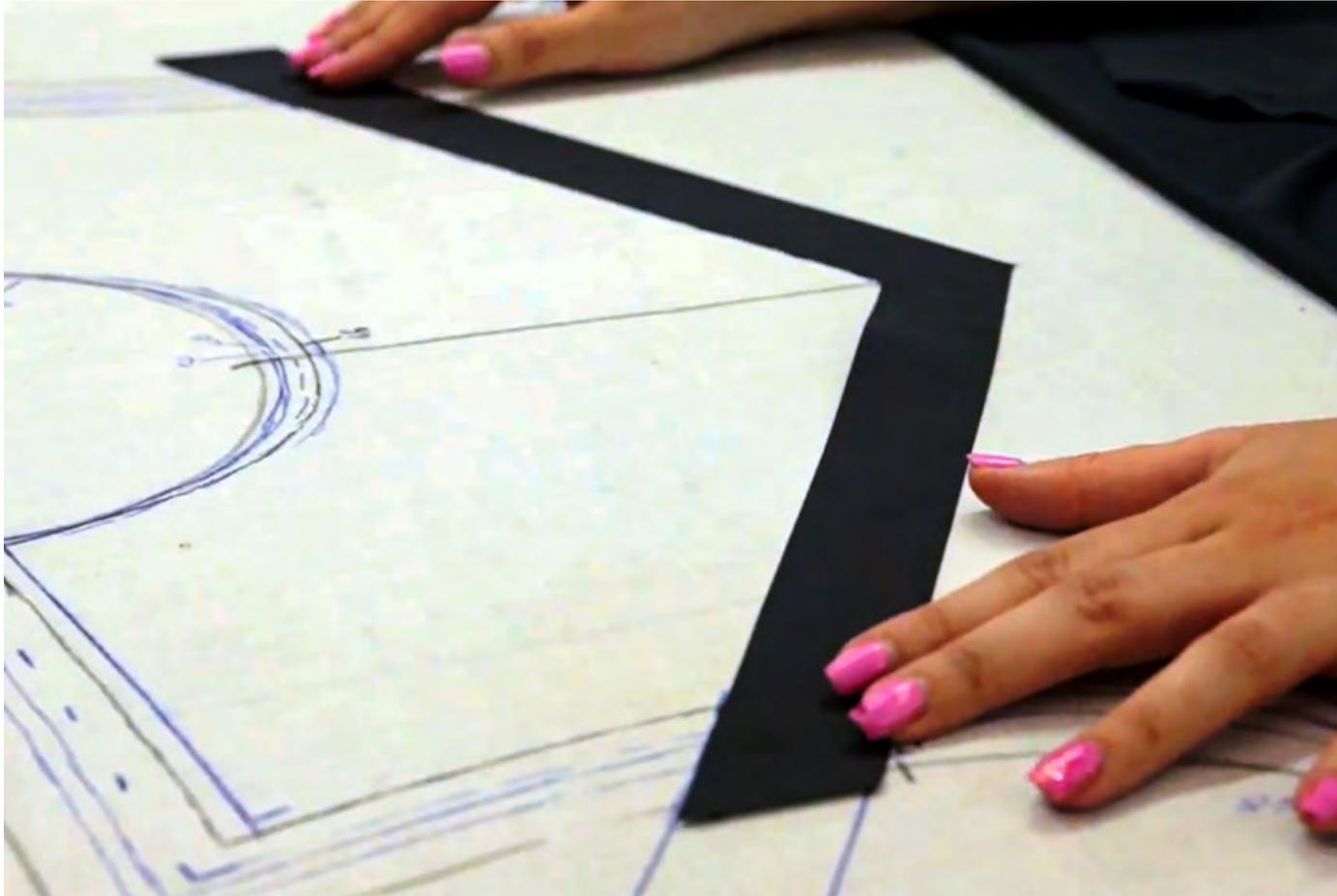


Blue Industry, a 3,000-square-meter building, is the **production hub** that features a state-of-the-art mechanical structure and **modern technologies** that enable it to accommodate different customers' demands.

With the goal of contributing **value to the territory** of origin, highlighting the concept of Made in Italy, the Group continuously invests in **territorial expertise** also through collaboration networks to provide an opportunity for **shared growth**.



Progress, art,
engineering, tradition and
design come together to
give life to the art of
textile finishing.



Research, Design, Refining, Packaging.

Combined capabilities, knowledge and manual skills, joined with the **Italian creative genius** that is embedded in the Group's DNA, make Blueitaly™ a Made in Italy excellence. Strong **creative know-how** has led the Company to the development of a number of patents for **special finishing techniques** in the fashion industry.



Skills that come together

The spirit of cooperation,
efficiency and method are at
the core of our values.

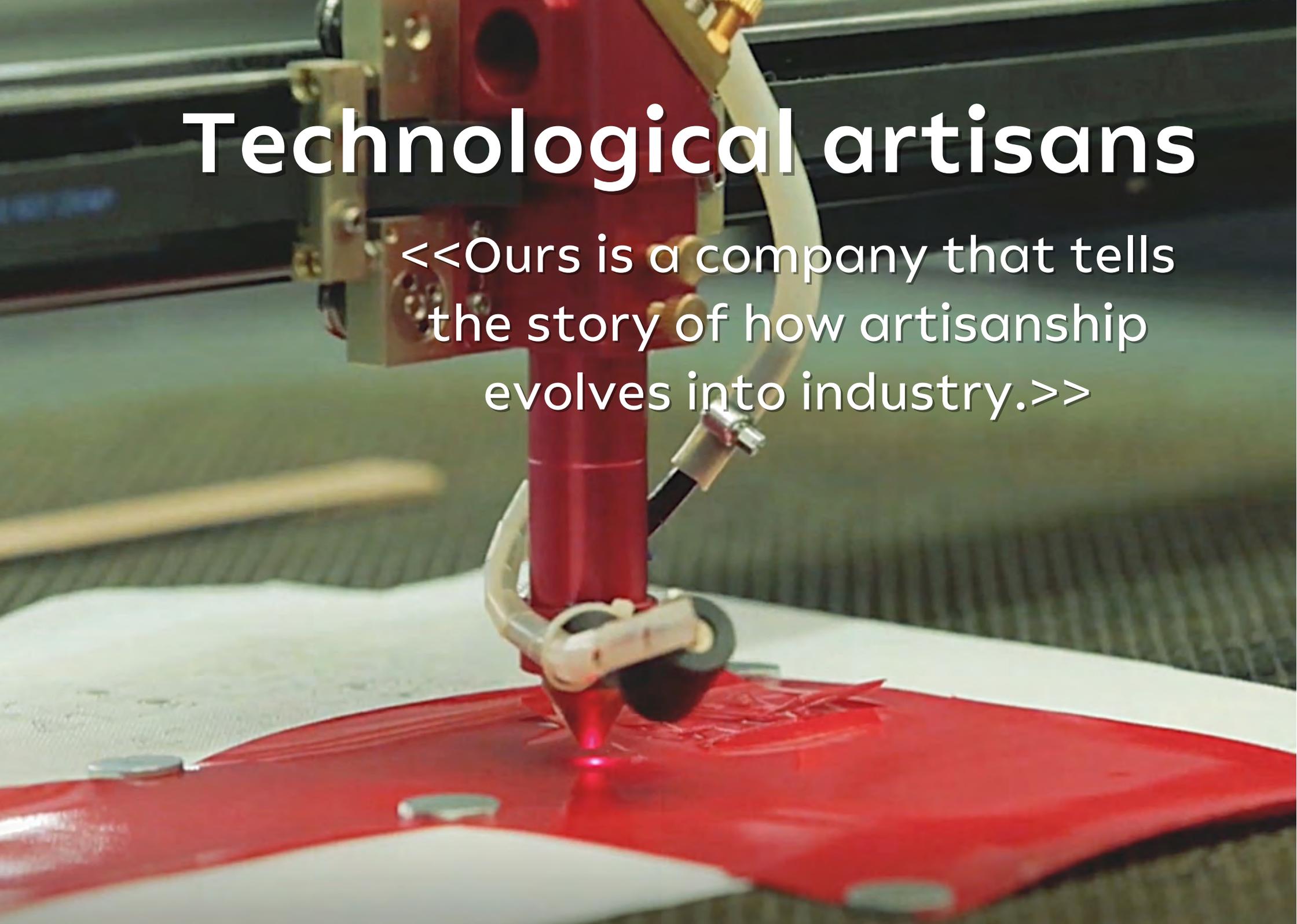
The group manages projects and production of fashion industry goods, employing the following techniques:

Hot laser, cold laser, machine and hand embroidery, needle punching, punching, ultrasound, 3D printing, taping, heat sealing, lamination, stamping, embossing, screen printing, digital printing, sublimation printing.

<<Ours is an artistic workshop in constant ferment, rich in knowledge and experience, for creating contemporary beauty.>>

The synergy between new contemporary craftsmanship and ancient trades bring our special processes to life.

Technological artisans

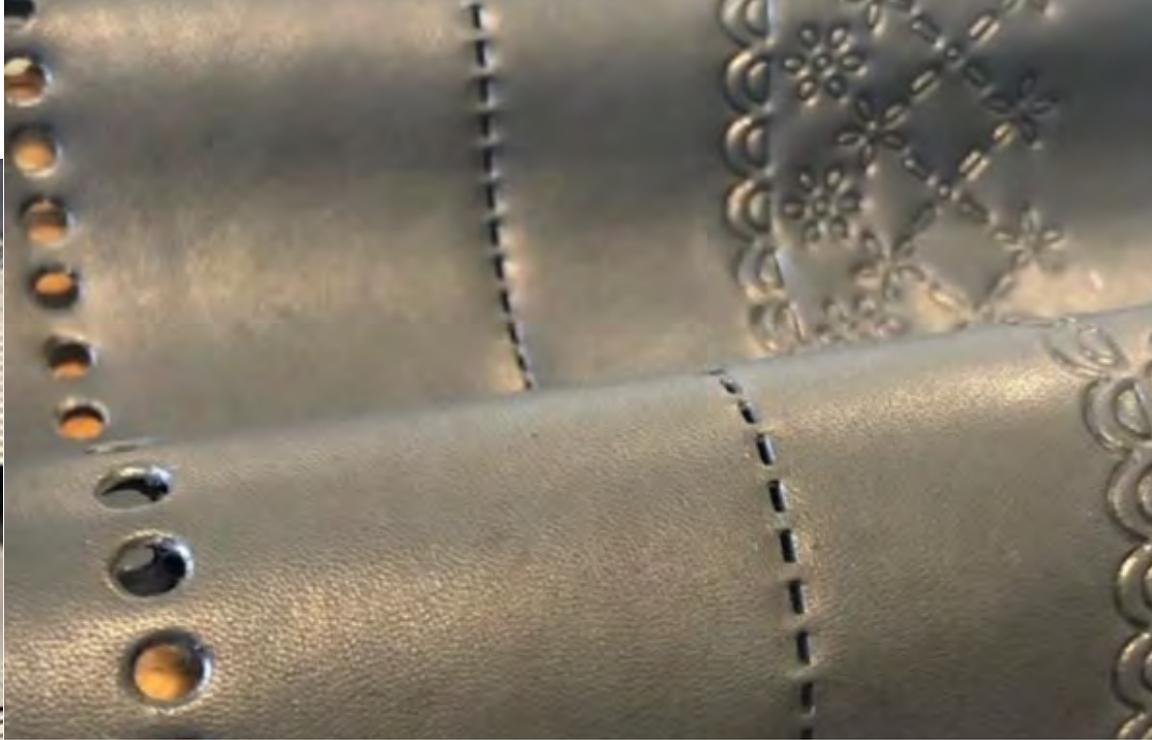


<<Ours is a company that tells the story of how artisanship evolves into industry.>>



Incision and cutting

- Plotter cutting
- Hot laser
- Ultrasound



Thanks to the implementation of innovative engraving and cutting technologies, **we produce, innovate and experiment** on multiple applications.



Embroidery

- Traditional embroidery
- Special embroidery
- Needling

Our embroidery techniques allow the craftsmanship of times past to **bring contemporary beauty to life.**



Thermowelding

Coating
Inlay
Taping



Continuous pursuit of perfection is our forte that leads us to develop **innovative assembly techniques**.



Technique 3D

Thermovolume
Thermoprism
Slices



Specialized artisans work on continuous experimentation with new **technological solutions to render textile finishing.**



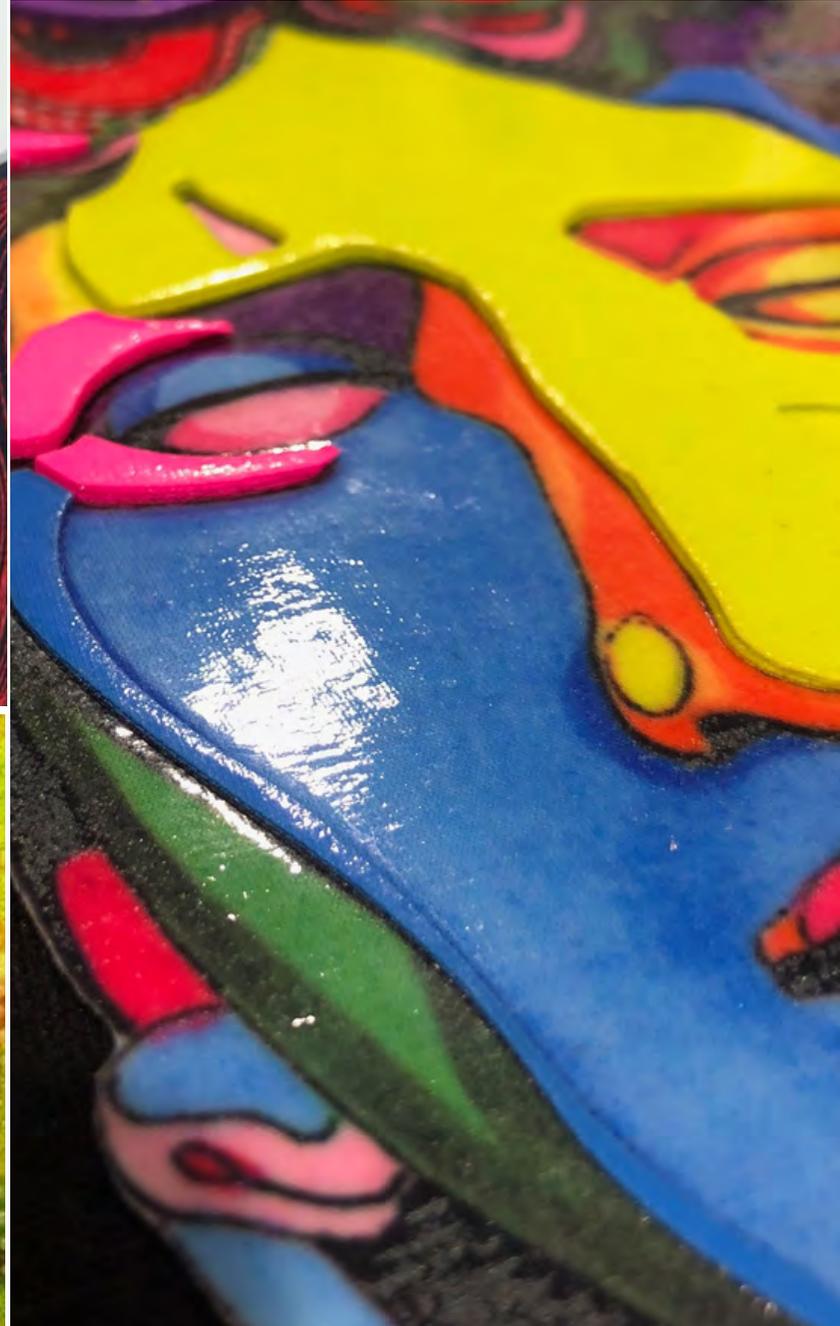
Print

Sublimation

Digital

3d

Our job is **to enhance** original materials in order to emphasize and **bring unique craftsmanship** to life.



From resource to value.

<<Our technological innovations are not limited only to the production process, but become an indispensable part of the product. Thanks to technology we can achieve a Blue economy.>>

Since its inception, The Blueitaly™ Group has been committed to the realization and pursuit of a production reality that encourages a responsible use of natural resources, merging technical expertise and efficiency with the concept of the Blue Economy.

Innovating responsibly.



bioproject™

Bioproject™ is the corporate division established with the goal of increasing environmental sustainability practices and pushing the fashion industry market to make **more responsible choices**.

Within the division, the Industrial Waste™ and Chrysalis™ brands were born, dedicated to the development of new textile refinements that aim for **zero environmental impact**.



Industrial Waste™ offers products born out of a desire to increment the logic of **circular systems** in the textile industry.

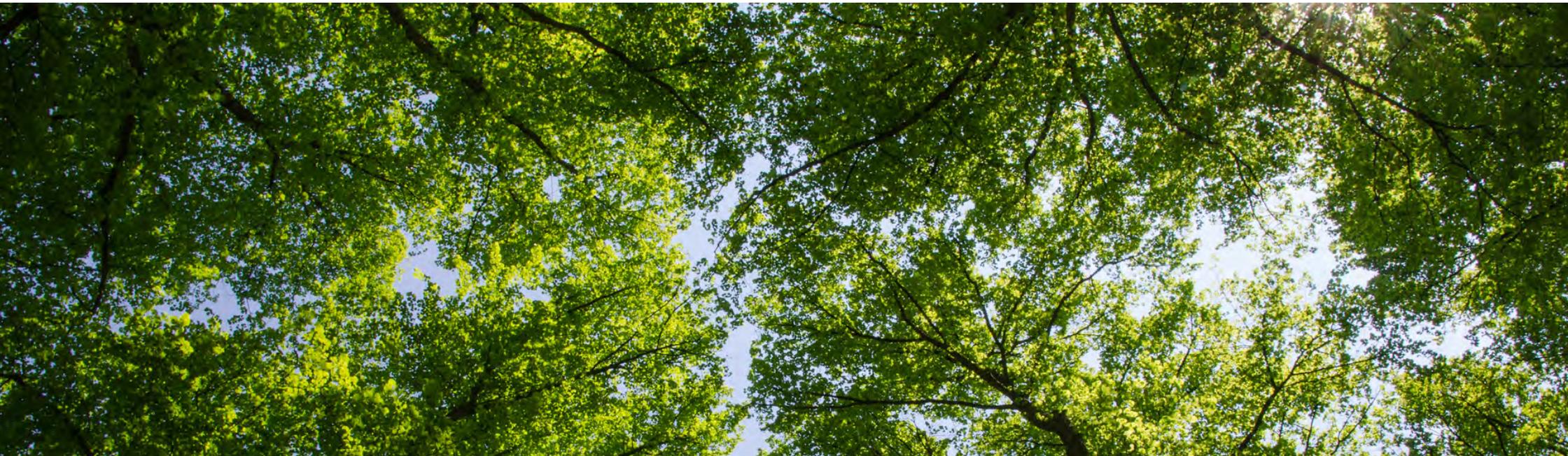
The Industrial Waste™ proposals use pre-consumer recovered materials and materials that meet the requirements of the **GRS certification system**.



Chrysalis™ is a brand that gives way to the development of textile finishing solutions that strive to **promote innovative and environmentally responsible raw materials**.

Chrysalis™ proposals promote belief in the power of research as well as the recognition of **sustainability as an opportunity** for system strengthening.

Chrysalis™ manufactured goods prefer the use of raw materials that have been certified as **environmentally and human-friendly**.





<<We choose transparency, letting technology guide us to tell you how ideas take shape>>



ABC – Abruzzo Block Chain is the digital certificate created to provide consumers with maximum **transparency** through public Blockchain technology.

<<We firmly believe in sustainable innovation, which is why our processes are always kept up to date and validated by international certifications.>>



GOTS certification is a tool for managing product risk, **protecting the environment** and everyone involved. We want to guarantee to our customers not only the product's organic origin, but also **responsible processing** covering the entire supply chain from production to trade.

Clients



Armani - Balenciaga

Balmain - Bottega Veneta - Celine

Dolce & Gabbana - Etro - Fendi - Genny

Gucci - Hogan - Jimmy Choo - John Galliano - Loewe

Luis Vuitton - Maserati - Mont Blanc - N°21 - Off-white

Prada - Pucci - Ralph Lauren - Tod's - Valentino - Versace - Zegna



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Pescara - Italy

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